FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00163800-A **Type of Permit:** FILMING **Release Date:** 08/11/2020

Production Company	PRETTYBIRD
Insured Company Name	PRETTYBIRD
Contact Phone No. 1	310-315-8700
Contact Phone No. 2	
Fax	
Address	9905 JEFFERSON BLVD. CULVER CITY, California 90232
Production Title	REEBOK #1656
Type of Production	Commercial - Standard

Producer	Rachel Ottenstein
Director	n/a n/a
1st AD	n/a n/a
Production Manager	n/a n/a
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Casey Sullivan
Primary Phone	Mobile - 310-315-8700
Secondary Phone	Office - 310-315-8700
Location Assistant	n/a n/a
Primary Phone	Mobile - 000-000-0000
Secondary Phone	

Fees

Notification Charge	$180.00
FILMLA NON-REFUNDABLE FILM PERMIT RIDER FEE	$111.00
LA CITY FIRE SAFETY OFFICER	$1,744.00
FILMLA MONITOR FEES	$260.00
FILMLA MONITOR FEES OVERTIME	$196.00
FILMLA MONITOR FEES - DOUBLE TIME	$260.00

Total Permit Fee $2,751.00

Number of Locations 1

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Summary Information — Location

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Production Company PRETTYBIRD
Insured Company PRETTYBIRD
Production Title REEBOK #1656

Location Manager Casey Sullivan
Primary Phone Mobile - 310-315-8700
Secondary Phone Office - 310-315-8700

Location Address 1420 Davies Dr, Los Angeles, CA, 90210

Location Type Private Residence

Prep Dates 8/12/2020 - 8/12/2020 07:00 - 22:00 1 day

Film Dates 8/13/2020 - 8/13/2020 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions *** MUST COMPLY WITH ATTACHED REOPENING PROTOCOL FOR MUSIC, TELEVISION AND FILM PRODUCTION: APPENDIX J EFFECTIVE AS OF FRIDAY, JUNE 12, 2020.***
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LAFD UFSO: Company must contact FilmL.A. for extension of the Uniformed Fire Safety Officers' hours. During normal business hours, UFSO must also inform the LAFD Film desk of the extension.
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Prettybird.Reebok.163800.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	60
Catering Truck	1
Cube Trucks	3
Generator	1
Portable restrooms	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
FilmL.A. Monitor(s)	1
LA City UFSO assigned	47305
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Interior and exterior dialogue; FIlmLA monitor required 8/13 0600-2200 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police **Fire:** Los Angeles City Department

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Location Notes *Please note that the following information is for historical reference only. Please consult with FilmLA for up-to-date information. FILMLA MONITOR MAY BE REQUIRED.

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Location Manager Casey Sullivan
Primary Phone Mobile - 310-315-8700
Secondary Phone Office - 310-315-8700

NO PARKING/POSTING ALLOWED ON THE STREET AT ANY TIME.

Approvals	FILML.A. MONITORS	Adam Meyer Approver
	LOS ANGELES CITY POLICE DEPARTMENT	Melissa Hernandez

Coordinator Note	Production companies cannot utilize private portions of road without obtaining prior approval. Production companies are to drive straight into the property and cannot idle on the street.
Coordinator Note	FilmLA monitor may be required for additional times at the discretion of FilmLA and company will be responsible for additional fees.
Coordinator Note	No smoking and no generator use during prep
Coordinator Note	Person Responsible for Covid-19 Compliance: Julian Lemaitre Phone: 213-712-3301
Coordinator Note	Rider A adds 8/13-14 prep/film dates; collects notification, monitor, and UFSO fees

Parking

Base Camp	9876 Wilshire Blvd, Beverly Hills, CA, 90210	**Crew Parking**	9876 Wilshire Blvd, Beverly Hills, CA, 90210
Location Type : Other Location		Location Type : Other Location	

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of PRETTYBIRD LLC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 08/05/2019

PRETTYBIRD LLC
Name of Principal (i.e. company name) (Please Print)

Representative's Signature

9905 JEFFERSON BLVD
CULVER CITY CA 90232
Principal's Mailing Address (Please Print)

NASH CUBERO
Representative's Name (Please Print)

STAFF PRODUCTION SUPERVISOR
Representative's Title (Please Print)

310.315.8700
Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph: 323-260-4777 Fx: 323-415-6180

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